

Saturday, December 2, 2023, 11am to 2pm

Focus Audience

BIPOC & white women 30 to 65 years old Professionals, entrepreneurs, and community-involved changemakers 100-125 Attendees

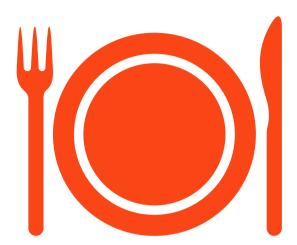
Featuring

Neil St Blues' unparalleled brunch DJ Silkee's excellent sing-along All the nostalgic Pop tunes and R&B you could want



Please contact Andrea Rundell at 217.344.0721 or andrea@ywcachampaigncounty.org

Old Skool Brunch and Fundraiser Brunch Co-Host



Chicken & Waffles Brunch Co-Host \$2,000

Maximum exposure across Champaign County via print and online media, cobranding with YWCA on all publicity materials, and prominent exposure at the event, including a chance to take over the mic to do your own shoutout and more!

Public Relations "Old Skool Brunch Hosted by YWCA and" Press Release quote and acknowledgement Smile Politely paid advertising (Nov & Dec) and Splog shoutout Eblasts to YWCA supporters and attendees

Social Media Prominence Event Page logo, website link, and sponsor message Banner ad on ywcachampaigncounty.org's home page Top billing on the YWCA Sponsor Page Multiple sponsored posts on Instagram

> Event Presence Double-side branding on table toppers Logo and message looping on TV screens Welcome acknowledgement Mic time to address attendees Brand swag in swag bags

Old Skool Brunch and Fundraiser Entertainment Sponsorship



Public Relations "DJ Silkee Sponsored by" Acknowledgements in Press Release and Eblasts to YWCA supporters and attendees

Social Media Presence Logo and link on YWCA Sponsor Page Sponsored post on Instagram

Event Presence Logo/branding messages on table toppers Introduction by DJ Silkee & mic time Brand swag in swag bags

Old Skool Brunch and Fundraiser

Targeted Sales



Hotcakes Special \$500

Because your special offer is going to go like, well... hotcakes! Along with sales placements and social media shoutouts, we'll blast our lists with your special offer, and give you primo mic time to share it with attendees.

Public Relations Medium logo on promotional materials Special offer and branded Eblast to YWCA supporters and event attendees

Social Media Presence Special offer logo-and-link popup on YWCA Sponsor Page Sponsored offer post on Instagram

Event Presence Single-side branding/offer on table toppers Mic opportunity to share with attendees Special offer materials in swag bags

Call it Yours



Mimosa Special \$250

No need to mess around, just kick back and relax, this is the place for you and your brand to be seen.

Public Relations Small logo on promotional materials Acknowledgement in Eblasts to YWCA supporters and registrants

Social Media Presence Logo on YWCA Sponsor Webpage Instagram post recognition

Event Presence Acknowledgement in welcome and closing speeches Single-side table toppers Brand swag in swag bags

Old Skool Brunch and Fundraiser

A la Carte Menu

Didn't see what you want in the prix fixe menu? Let us know what you need and we'll whip up something more to your taste.

> Public Relations Eventbrite registration page recognition - \$150 Small logo on promotional materials - \$100 Byline on promotional materials - \$50

Social Media Presence Acknowledgement & thank you in Eblasts to YWCA supporters - \$100 Instagram post - 835 followers - \$100 Logo on YWCA Sponsor Webpage - \$100

> Event Exposure Branded swag in swag bags - \$80 Single-sided table toppers -\$50

Included with all sponsorships Acknowledgement in welcome speech Acknowledgement in Eblasts to registrants Byline on YWCA Sponsor Webpage Our gratitude--thank you for caring about Champaign County!

Please contact Andrea Rundell with any questions at 217.344.0721 or andrea@ywcachampaigncounty.org