

eliminating racism
empowering women
ywca
Champaign County

Hosted by:
YWCA of Champaign County

SAT

DEC

2

11am-2pm



Neil St. Blues
301 N Neil St., Suite 106,
Champaign, IL



Sing-a-long- with **DJ Silkee**

and enjoy brunch, networking, and celebrations for a good cause! Proceeds go towards expanding workforce development programming for women in our underserved communities.

Saturday, December 2, 2023, 11am to 2pm

Focus Audience

*BIPOC & white women
30 to 65 years old
Professionals, entrepreneurs,
and community-involved
changemakers
100-125 Attendees*

Featuring

*Neil St Blues' unparalleled brunch
DJ Silkee's excellent sing-along
All the nostalgic Pop tunes
and R&B you could want*

Please contact Andrea Rundell at 217.344.0721
or andrea@ywcachampaigncounty.org



Old Skool Brunch and Fundraiser

Brunch Co-Host



Chicken & Waffles Brunch Co-Host \$2,000

Maximum exposure across Champaign County via print and online media, co-branding with YWCA on all publicity materials, and prominent exposure at the event, including a chance to take over the mic to do your own shoutout and more!

Public Relations

*“Old Skool Brunch Hosted by YWCA and”
Press Release quote and acknowledgement
Smile Politely paid advertising (Nov & Dec) and Splog shoutout
Eblasts to YWCA supporters and attendees*

Social Media Prominence

*Event Page logo, website link, and sponsor message
Banner ad on ywcachampaigncounty.org's home page
Top billing on the YWCA Sponsor Page
Multiple sponsored posts on Instagram*

Event Presence

*Double-side branding on table toppers
Logo and message looping on TV screens
Welcome acknowledgement
Mic time to address attendees
Brand swag in swag bags*

YWCA IS ON A MISSION

Old Skool Brunch and Fundraiser

Entertainment Sponsorship



Spinmaster Sponsor

\$800

You want to get up and dance! Align your logo with DJ Silkee's on all publicity materials, get your newspaper, Instagram and website shoutouts, and more. (I bet she'll take your special request!)

SOLD

Public Relations

"DJ Silkee Sponsored by"

Acknowledgements in Press Release

and Eblasts to YWCA supporters and attendees

Social Media Presence

Logo and link on YWCA Sponsor Page

Sponsored post on Instagram

Event Presence

Logo/branding messages on table toppers

Introduction by DJ Silkee & mic time

Brand swag in swag bags

YWCA IS ON A MISSION

Old Skool Brunch and Fundraiser

Targeted Sales



Hotcakes Special \$500

Because your special offer is going to go like, well... hotcakes! Along with sales placements and social media shoutouts, we'll blast our lists with your special offer, and give you primo mic time to share it with attendees.

Public Relations

*Medium logo on promotional materials
Special offer and branded Eblast to YWCA supporters and event attendees*

Social Media Presence

*Special offer logo-and-link popup on YWCA Sponsor Page
Sponsored offer post on Instagram*

Event Presence

*Single-side branding/offer on table toppers
Mic opportunity to share with attendees
Special offer materials in swag bags*

Call it Yours



Mimosa Special \$250

No need to mess around, just kick back and relax, this is the place for you and your brand to be seen.

Public Relations

*Small logo on promotional materials
Acknowledgement in Eblasts to YWCA supporters and registrants*

Social Media Presence

*Logo on YWCA Sponsor Webpage
Instagram post recognition*

Event Presence

*Acknowledgement in welcome and closing speeches
Single-side table toppers
Brand swag in swag bags*

YWCA IS ON A MISSION

Old Skool Brunch and Fundraiser

A la Carte Menu

Didn't see what you want in the prix fixe menu?

Let us know what you need and we'll
whip up something more to your taste.

Public Relations

Eventbrite registration page recognition - \$150

Small logo on promotional materials - \$100

Byline on promotional materials - \$50

Social Media Presence

Acknowledgement & thank you in Eblasts to YWCA supporters - \$100

Instagram post - 835 followers - \$100

Logo on YWCA Sponsor Webpage - \$100

Event Exposure

Branded swag in swag bags - \$80

Single-sided table toppers -\$50

Included with all sponsorships

Acknowledgement in welcome speech

Acknowledgement in Eblasts to registrants

Byline on YWCA Sponsor Webpage

Our gratitude--thank you for caring about Champaign County!

Please contact Andrea Rundell with any questions at 217.344.0721
or andrea@ywcachampaigncounty.org

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